

Media release

For Immediate Release

Creative Enterprise Enabling Organization

Announcement Support Received from the Ontario Trillium Foundation

WATERLOO, ONTARIO, July 26 2010 – The Creative Enterprise Enabling Organization announced today that funding of \$225,000 will be received over a three-year period from the Ontario Trillium Foundation (OTF) to assist in the development of an enabling organization which will help the Waterloo Region creative sector reach its full potential.

“This is an important milestone for the Creative Enterprise Enabling Organization,” said Roger Farwell, Chair of the Board of Directors. “The support from the Ontario Trillium Foundation demonstrates their clear commitment to arts and culture in Waterloo Region, and our new initiative. This funding will help to strengthen our ability to make a very significant step forward.”

The Enabling Organization was developed to provide a wide range of services with the intention of enabling the arts, culture, and creative sectors (private, public, and not-for-profit) to achieve their potential. In March 2010, The Prosperity Council of Waterloo Region’s Task Force on Creative Enterprise announced the appointment of their initial Board of Directors and since inception has been focused on becoming:

- A collaborative body for shared services/resources for the arts, culture and creative community
- A coordinating body for festivals, promotion and marketing, digital presence, etc.
- An enabler of strategic financial services for the creative sector
- An advocate for the creative sector to provincial and federal governments and stakeholders, and
- Providing support to improve capacity of organizations

The Ontario Trillium Foundation (OTF) is one of Canada’s leading grant making foundations and an agency of the Government of Ontario. For over 25 years, the Foundation has supported the growth and vitality of communities across the province. It continues to strengthen the capacity of the volunteer sector through investments in community-based initiatives. For more information, visit www.trilliumfoundation.org.

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